

Press Release



FOR IMMEDIATE RELEASE

***Andy Warhol: 15 Minutes Eternal Exhibition* extended at ArtScience Museum**

Visitors to ArtScience Museum can also participate in art and educational programs that highlight Andy Warhol's creativity

"If you want to know all about Andy Warhol, just look at the surface of my paintings and films and me, and there I am. There's nothing behind it." Andy Warhol

Singapore (20 July 2012) – Originally slated to end its run on 12 August 2012, Andy Warhol: 15 Minutes Eternal exhibition, sponsored by BNY Mellon, has been extended for an additional 10 weeks until 21 October, as a result of overwhelming interest. Visitors who have not had the opportunity to visit the exhibition will now have their chance to do so.

From 20 July to 12 August, visitors will be able to participate in a series of workshops involving performance, photography and forums especially designed to complement the *Andy Warhol: 15 Minutes Eternal* exhibition experience.

To kick start the string of performances, *"Andy Warhol's Silver Clouds"* will be held from 20-22 July. Performer Susan Yeung, a Lasalle College of the Arts program coordinator and lecturer of the school of dance, will bring visitors to a whimsical world where she will interact, mold, and shape the gallery space. Her performance will take place within one of the gallery spaces in the exhibition area where silver balloons tumble and float around on the air currents. In 1968, a similar performance was done within Andy Warhol's factory where Merce Cunningham incorporated the *Silver Clouds* into a dance performance entitled "Rainforest."

On 2-5 August, *"Andy and Me"* will revolve around Andy Warhol's love for using technology to create art. This is the only four-session paid course (S\$150) among the workshops offered. Led by artist Ruthe Zuntz, the session will focus on the fun element in photo booth portrait taking where participants will learn, discover and experiment with the art of photography. Ruthe has been applying photography for the past 15 years as her primary medium in building narratives about everyday life.

"A Star for 15 Minutes", choreographed by prominent Indonesian choreographer Eko Supriyanto, who is renowned for his ability to combine classical Javanese dance with both traditional folk and modern dance. He will perform a choreographic improvisation and fashion installation that was inspired from a film Andy Warhol made on Edi Sedgwick. The performance is set to take place within the exhibition galleries on 11 and 12 August.

Beyond the workshop and dance performances, ArtScience Museum will organize two discussions entitled *Museum Rendez-Vous* with Susan Yeung and Ruthe Zuntz on 22 and 28 July respectively. These forums aim to engage audiences in a dialogue reflecting the connection between Art and Science. Both Susan Yeung and Ruthe Zuntz will share their experiences and thoughts with the audience. In addition, a special dialogue has been arranged with the exhibition designer (Yann Follain), a French artist (Gilles Massot), a Malaysian filmmaker and photographer (Sherman Ong) and Turkish artist (Ardan Ozmenoglu), all of whom will share their insights into the Andy Warhol exhibition.

Andy Warhol created numerous masterpieces using the silkscreen printing technique, and visitors to the exhibition will also get the opportunity to try out silkscreen printing. Visitors will also get to keep their own silkscreen painting at the end of the workshop.

Mr. Nick Dixon, Executive Director, ArtScience Museum at Marina Bay Sands, said, “*Andy Warhol: 15 Minutes Eternal* will show visitors the multiple facets of Andy’s talents. Our goal is to not only show his creativity, but also the processes that were used to create the iconic and memorable artworks. Through these various programs, we want to allow the visitors the opportunity to be inspired by the creativity of Andy Warhol.”

Boasting an iconic lotus-inspired design, the world’s first ArtScience Museum at Marina Bay Sands is the premier venue for major international touring exhibitions from the most renowned collections in the world. Exhibitions held at ArtScience Museum include: *Genghis Khan: The Exhibition*; *Traveling The Silk Road: Ancient Pathway To The Modern World*; *Shipwrecked: Tang Treasures and Monsoon Winds* (February 2011); *Van Gogh Alive* (April 2011); *Dali: Mind of a Genius* (May 2011); *Titanic: The Artifact Exhibition* (October 2011) and *Cartier Time Art* (December 2011). Featuring 21 gallery spaces, totaling 50,000 square feet, ArtScience Museum delivers an impressive array of exhibits that embrace a spectrum of influences from art and science, media and technology, to design and architecture.

Additional corporate supporting sponsors of the *Andy Warhol: 15 Minutes Eternal* exhibition include Christie’s, The Economist and Bloomberg.

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

About The Andy Warhol Museum

Located in Pittsburgh, Pennsylvania, the place of Andy Warhol's birth, The Warhol is one of the most comprehensive single-artist museums in the world. The Andy Warhol Museum is one of the four Carnegie Museums of Pittsburgh. The Warhol has an extensive traveling exhibitions program, loaning Warhol's artwork to museums around the world. Since 1996, exhibitions organized or co-organized by The Warhol have been seen by over 9 million people in 36 countries. Further information about Andy Warhol and The Andy Warhol Museum is available via www.warhol.org/museum/pressroom.

About BNY Mellon

BNY Mellon is a global financial services company focused on helping clients manage and service their financial assets, operating in 36 countries and serving more than 100 markets. BNY Mellon is a leading provider of financial services for institutions, corporations and high-net-worth individuals, offering superior investment management and investment services through a worldwide client-focused team. It has \$25.9 trillion in assets under custody and administration and \$1.2 trillion in assets under management, services \$11.9 trillion in outstanding debt and processes global payments averaging \$1.6 trillion per day. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation. Throughout our 226 year history, BNY Mellon has supported non-profit organizations addressing cultural awareness and access, economic vitality, education and urgent human needs. We are proud to have worked with many of the world's leading art, cultural and philanthropic institutions, and to have supported them with charitable investment, sponsorships and through the volunteer efforts of our employees. Additional information is available on www.bnymellon.com or follow us on Twitter @BNYMellon

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For Media Enquiries

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ArtScience Museum Programs at a Glance				
Event Name	Event Date & Time	Summary	Venue	Cost
Andy Warhol's Silver Clouds: A Solo Dance Performance by Susan Yeung	20,21 & 22 July Time: 7:30 - 8pm	Contemporary choreographer and performer Susan Yeung explores the notion and brings new energy into the exhibition by drawing inspiration from the floating helium balloons as she embarks on her journey within the gallery space.	Level 3, Silver Clouds Gallery within Andy Warhol	Complimentary to Andy Warhol Ticket holders
Museum Rendez-Vous with choreographer and performer Susan Yeung: Andy Warhol's Silver Clouds	22 July Time: 5:30-6pm	Museum Rendez-Vous is a public dialogue session with quest artists who have developed site specific performances and workshops in response to the exhibitions. In this session Susan Yeung will discuss her creative process for her solo dance performance "Silver Clouds"	Level 4, Expression Gallery	Complimentary to all ticket holders
Museum Rendez-Vous with artist Ruthe Zuntz:	28 July Time: 3-4pm	Museum Rendez-Vous is a public dialogue session with guest artists who have developed site specific performances and workshops in response to the exhibitions. In this session, the discussion focus will be on the process of artistic creation in the fields of photography, one of the medium at the heart of Warhol's works.	Level 4, Expression Gallery	Complimentary to all ticket holders
"Andy and Me" a photography workshop around Andy Warhol	2,3,4,&5 August 2& 3 August Time: 6-10:30pm 4 August Time:2-10pm 5 August Time: 2-7pm	This is a photography workshop designed for art enthusiasts. Led by artist Ruthe Zuntz, participants will be introduced to both the technical aspects of digital photo processing and image storytelling. Note: Participants should bring their own professional camera (at least 50 mm lens, if you have macro lens or wide angle please bring that along) and laptop computer. Pre register at ArtScience Museum box office between 9-30 July, or email MuseumEnquiries@marinabaysands.com for more information. This photography workshop will span across 4 consecutive days and includes	ArtScience Museum	SGD 150 per participant

		unlimited access to the Andy Warhol exhibition during the workshop.		
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Museum Rendez-Vous: Imagining Andy Warhol	4 August Time: 3-4pm	<p>Museum Rendez-Vous is a public dialogue session with quest artists who have developed site specific performances and workshops in response to the exhibitions.</p> <p>In this session exhibition designer Yann Follain of WY-TO Pte, Ltd., who designed the exhibition space for the inaugural Asian exhibition tour for the pop- icon, will discuss how he and his team imagined the recreation of the spirit of the life and times of Andy Warhol at ArtScience Museum.</p> <p>Long-time Singapore resident, French artist and educator, Gilles Massot will offer critical perspective on how a “star” is made borne.</p> <p>Award winning Malaysian filmmaker and photographer, Sherman Ong and Turkish artist, Ardan Ozmenglu, will talk about their current projects/exhibitions and reveal some tricks of the trade.</p>	Level 4, Expression Gallery	Complimentary to all ticket holders
A star for 15 Minutes... A site specific creation by choreographer Eko Supriyanto	11& 12 august 3-7pm	Prominent Indonesian choreographer Eko Supriyant will work with dance students on a combined choreographic improvisation and fashion installation.	Level 3, Warhol Exhibition	Complimentary to Any Warhol ticket holders.